

ANTHONY SALERNO

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EDUCATION

Ph.D. Marketing, University of Miami (expected, 2014)
B.S. Communications, Departmental Honors in Psychology, University of Miami (2009)

HONORS, AWARDS, AND GRANTS

- Research Creativity and Innovation Forum (RCIF) Participant, April 2011
- Graduate Activity Fee Allocation Committee (GAFAC) Travel Grant; Award Recipient, October 2010
- Miami Ph.D. Travel Grant; Award Recipient, February 2010
- Dean's Fellowship; Award Recipient, 2009-Present

RESEARCH INTERESTS

- Affect and Emotion Regulation
- Self-Regulation
- Goal Pursuit

PAPERS UNDER REVIEW AND WORK IN PROGRESS

Juliano Laran and Anthony Salerno, "Survival Mindset and Food Choices," *under review*

"Sadness and Indulgence," with Juliano Laran and Chris Janiszewski

"The Influence of Repetitive Thought on Consumption Decisions," with Chris Janiszewski and Juliano Laran

"The Role of Importance in Self-Control Vitalization," with Chris Janiszewski and Juliano Laran

"Nostalgia and Consumption," with Claudia Townsend

CONFERENCE PRESENTATIONS

"Survival Mindset and Food Choices"

- American Psychological Association Annual Convention, Washington D.C. (2011)
- Winter Conference of the Society for Consumer Psychology, Atlanta Georgia (2011)

EDITORIAL SERVICE

Ad Hoc Reviewer (Conferences)

Association for Consumer Research (ACR) 2011

Society for Consumer Psychology (SCP) 2011

PROFESSIONAL EMPLOYMENT

2010, Consultant, McGraw-Hill Higher Education, Management and Marketing
Department

2007, Marketing Intern, Johnson & Johnson, Skillman, NJ

2005-2004, Product Manufacturer, Pure Biotech LLC, Middlesex, NJ

ACADEMIC AFFILIATIONS

- Association for Consumer Research (ACR)
- Society for Consumer Psychology (SCP)
- American Psychological Association (APA)