

# PAULINA CELEDON

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## **EDUCATION**

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2008/ Present	UNIVERSITY OF MIAMI School of Business Administration Marketing PhD	Miami, USA
2001/2007	PONTIFICIA UNIVERSIDAD CATOLICA DE CHILE SCHOOL OF ENGINEERING Industrial Civil Engineering with a concentration in Chemistry Processes	Santiago, Chile
1988/2000	PRIMARY AND SECONDARY EDUCATION REDLAND SCHOOL	

## **RESEARCH INTERESTS**

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- Medical Marketing.
- Emotions and Decision Making.
- Time effect on consumer's judgments, preferences and choices.
- Goals.