

University of Miami
School of Business

Last Revised
August, 2008

PATRICIA SANCHEZ ABRIL

Current Academic Rank: Assistant Professor
Primary Department: Business Law

HIGHER EDUCATION

Institutional:

Harvard Law School, Cambridge, Massachusetts, J.D., 2000

Duke University, Durham, North Carolina, B.A., *magna cum laude*, Dec. 1996 (Major: Comparative Area Studies, Literature; Certificate: Film & Video)

Certification, licensure

Member of the Florida Bar, 2000- present.

EXPERIENCE

Academic:

University of Miami School of Business Administration	
Assistant Professor of Business Law	2006 - present
Lecturer of Business Law	2005 - 2006
Adjunct Professor of Business Law	2004 - 2005

Non-Academic:

The Univisión Network L.P., *Manager of Business and Contractual Affairs* 2001 - 2004
Acted as business and legal liaison for production of television shows, including network's daily morning show and all network awards specials. Coordinated and negotiated network talent and licensing contracts.

Attorney at Law 1998-2001
Associate and clerk in International Corporate Practice at various firms in New York and Miami, including Cravath, Swaine & Moore (NY) and Greenberg Traurig (Miami).

Marketing Manager 1996-1997
Homestead Motorsports Complex/Miami Motorsports, L.L.P.

PUBLICATIONS

Juried or Refereed Journal Articles and Exhibitions:

The Locus of Corporate Scierter, with Olazábal, Ann Morales, 1 COLUMBIA BUSINESS LAW REVIEW, 80-166 (Winter 2006).

The Patent Holder's Dilemma: Buy, Sell, or Troll?, with Plant, Robert, COMMUNICATIONS OF THE ACM, 50:1 36-44 (January 2007).

Acoustic Segregation and the Hispanic Small Business Owner, 10 HARVARD LATINO LAW REVIEW, 1-31 (2007).

The Ubiquity of Greed: A Contextual Model for Analysis of Scierter, with Olazábal, Ann Morales, 60 FLORIDA LAW REVIEW 401-440 (2008).

Recasting Privacy Torts in a Spaceless World, 21 HARVARD JOURNAL OF LAW & TECHNOLOGY (2007).

A (My)Space of One's Own: On Privacy and Online Social Networks, 6 NORTHWESTERN JOURNAL OF TECHNOLOGY AND INTELLECTUAL PROPERTY (2007).

Repu-Taint Sites and the Limits of Section 230 Immunity, ____ JOURNAL OF INTERNET LAW ____ (2008). Publication is forthcoming in fall of 2008.

Health Privacy in a Techno-Social World: A Cyber-Patient's Bill of Rights, __ NORTHWESTERN JOURNAL OF TECHNOLOGY AND INTELLECTUAL PROPERTY ____ (2008), with Anita Cava. Publication forthcoming in fall of 2008.

Other Works, Publications and Abstracts:

Recasting Privacy Torts in a Spaceless World, 21 HARVARD JOURNAL OF LAW & TECHNOLOGY 1-47 (Fall 2007) reprinted in ENTERTAINMENT, PUBLISHING, AND THE ARTS HANDBOOK (2008).

Online Health Networking Privacy, research report for the ELSI Group, March 2008. This article examines whether the extant legal infrastructure properly protects privacy in this new health forum and coins the phenomenon as "online health networking."

The Locus of Corporate Scierter, 2006 COLUMBIA BUSINESS LAW REVIEW 80-166 (Spring 2006) reprinted in the DEFENSE LAW JOURNAL Vol. 56, No. 3 (2007), with Ann Morales Olazábal. The Defense Law Journal, which has been in continuous publication for over 50 years, is a quarterly legal journal published by the Matthew Bender Co., a member of the LEXIS-NEXIS Group. For each issue, DLJ editors select three to five articles from top university law reviews and other scholarly journals that they believe will be highly influential and of interest to the journal's extensive readership, particularly large law firms and in-house corporate counsel. "The Locus of Corporate Scierter," which was previously published in the Columbia Business Law Review, was selected to be reprinted.

Manuscripts Under Review/Under Revision:

Assessing Expectations of Privacy on Social Networking Websites: The Next Digital Divide?, with Avner Levin, Ryerson University. The overall goal of this project is to gain insight into the nature and scope of risk perception regarding privacy among users of online social networks. Specifically, this project will address the following objectives: (1) Determining the forms of online social networking currently in use by young Americans; (2) Reviewing the nature of risks associated with the use of the Internet for online social networking ; (3) Determining the levels of awareness to various risks associated with the availability of personal information online among young Americans; and (4) Exploring whether the concept of privacy is understood by online social network users as protecting dignity or expressing personal control. The results will inform business and policy makers about best practices, guidelines, and policy development to protect personal information online.

Working Papers

The PowerSellers of Reputation. This article proposes introducing online alternative dispute resolution and trust mechanisms in cases of online privacy breaches, particularly in online social environments.

Sockpuppets, Securities Fraud, and the Right to Anonymity: This article examines the intersection of securities fraud and online communications. More specifically, it analyzes to what extent and in what guise top executives of public companies have a right to divulge opinions and company information online.

PROFESSIONAL

Funded Research Performed:

James W. McLamore Summer Award in Business and Social Sciences	2008
Robert Wood Johnson Foundation – Participant in ELSI Group, principal investigator Ken Goodman, UM Ethics Programs.	
SBA Faculty Development Summer Research Grant	2007

Editorial Responsibilities:

Co-Managing Editor, JOURNAL OF THE ACADEMY OF MARKETING SCIENCE, “Marketing and the Law” column.	2008-present
Reviewer, <i>American Business Law Journal</i>	2007-08
Reviewer, Proceedings of Academy of Legal Studies in Business Conference	2008
Reviewer, Journal of Legal Studies in Business	2007-08
Editor-In-Chief, <i>Harvard Latino Law Review</i>	1999-2000

Professional and Honorary Organizations:

Technology Section of the Academy of Legal Studies in Business	
<i>Secretary Treasurer</i>	2007
<i>Vice President</i>	2008
<i>President (incoming)</i>	2009
Florida Bar Ass’n, Sports and Entertainment Law Committee	2000- present
The Florida Bar	2000- present
Academy of Legal Studies in Business	2005- present

Honors and Awards:

Angier B. Duke Scholarship Award, Duke University	1993
United Way Service Award	1993
Miami Herald Silver Knight Award, Honorable Mention	1993

Other Professional Activities (e.g., papers presented; performances; conference proceedings, seminar or conference panel member, catalogue work, etc.):

A (My)Space of One's Own: On Privacy and Online Social Networks, paper presentation
Academy of Legal Studies in Business Conference Aug. 2007

“*The PowerSellers of Reputation*,” Speaker at Northwestern Law School Technology Symposium, Chicago, IL, April 18, 2008.

Assessing Expectations of Privacy on Social Networking Websites, Presentation to the Academy of Legal Studies in Business, Long Beach, California, 8/15/08.

The Next Digital Divide, Keynote speaker at the Academy of Legal Studies in Business Technology Section Luncheon, Long Beach, California, 8/15/08.

My Health Space: Digital Medical Information in a Networked World, Presentation to the Southeastern Academy of Legal Studies in Business, Memphis, Tennessee (with Anita Cava), 11/2/07.

Keynote Speaker, “*Intellectual Property Management*,” Music Business Forum, Frost School of Music, February 1, 2008.

Formulating Arguments for Effective Legal Writing: Model United Nations Position Paper Exercise, Presentation to the Model United Nations team in preparation for their competition at the United Nations, 1/18/08.

American Bar Association, Judge, Law School Writing Contest, March 2008.

Project CONNECT 2000
Founder and Liaison between Harvard Law School and City of Cambridge

Cuba E-nitiative, Led project on Cuban Internet and Media studies 2000
With Berkman Center for Internet and Society at Harvard Law School

TEACHING

Teaching Awards Received:

Nominee, University Teaching Excellence Award, 2006

Teaching Specialization (courses taught):

Business Law 212- Introduction to Business Law
Business Law 412 – International Business Law
Business Law 424 – Intellectual Property Law *– *new course developed*
Business Law 575 – Advanced Business Law
Business Law 692 – Legal Implications of International Business Transactions
Business Law 696 (MSPM) – Ética y Derecho en el Negocio (Spanish) *– *new course developed*

Thesis and Dissertation Advising:

Juan Rodriguez-Tolentino: Currently supervising ESP 734 (MSPM) Directed Study Independent Research Project.

Alvaro Tomas: Supervised ESP 734 (MSPM) Directed Study Independent Research Project, 2008.

Alissa Del Riego: Honors Senior Thesis supervisor, Legal Studies, 2008.

SERVICE

University Committees and Administrative Responsibilities:

Model United Nations Competitive Team, Faculty Advisor 2005-present
* *Outstanding Delegation (Somalia) - 2006*
Outstanding Delegation and Best Position Paper (Cuba) - 2007
Outstanding Delegation (Peru) - 2008

Model United Nations Club, Faculty Advisor 2005-present
Women in Business Club, Faculty Advisor 2005-2006

Judge, University of Miami Ethics Competition & Debate	2005, 2006
Speaker, University of Miami School of Law, Career Fair	2007, 2008
Judge, Citizens Board Research and Creativity Forum	2007, 2008
ASSETS Espanol/Phi Delta Alpha Pre-Law Society.	2008
Led initiative to prepare top business law students to teach one-hour courses on contracts in English and Spanish to low-to-moderate-income entrepreneurs.	

Service to Professional Associations:

American Bar Association, Judge, Law School Writing Contest	2008
Technology Section of the Academy of Legal Studies in Business	
<i>Secretary Treasurer</i>	2007
<i>Vice President</i>	2008
<i>President (incoming)</i>	2009

Membership on Boards:

Carrollton School of the Sacred Heart, Board of Trustees	2005- present
Vice-President, Alumnae Board	2004-2007
Secretary, Alumnae Board	2003-2004
Speaker, Ring Ceremony	2001, 2002, 2007
The Learning Experience School, Board of Trustees and Corporate Secretary	2002- Present

Community Activities:

Citizens Board Research and Creativity Forum	2006-8
Faculty Judge	
University of Miami School of Law, Career Fair, Speaker	2007, 2008
ASSETS Espanol, South Florida Urban Ministries	2005 - present
Lecturer in Contracts (in Spanish)	