

**W. Brian Barrett**

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Office: 514 Jenkins Bldg, 5250 University Drive  
University of Miami, Coral Gables, FL 33124-6552  
Home: 11355 SW 67 Ave., Pinecrest, FL 33156

**Current Academic Rank:** Associate Professor  
**Primary Department:** Finance  
**Secondary or Joint Appointments:** none  
**Citizenship:** USA

**HIGHER EDUCATION**

**Institutional:**

Georgia Institute of Technology, Ph.D in Finance, September 1983  
Georgia Institute of Technology, M.S.I.M., Concentration in Finance, December 1980  
University of Michigan, B.A., Major in Economics, April 1978

**Certification:**

Chartered Financial Analyst, awarded by Institute of Chartered Financial Analysts (Now the CFA Institute), September 1990

**EXPERIENCE**

**Academic:**

September 1990 to Present Associate Professor of Finance,  
Department of Finance, University of Miami, Coral Gables, Florida.  
September 1983 to May 1990 Assistant Professor of Finance,  
Department of Finance, University of Miami, Coral Gables, Florida.  
(On leave from June 1987 to June 1988.)

**Non-Academic:**

June 1987 to June 1988 Vice President and Director of Research  
Mellon Bond Associates, Pittsburgh Pennsylvania. (\$18 billion in  
fixed income assets) Was responsible for maintaining the state-of-the-  
art technology in management techniques for the firm's portfolios.  
Member of Mellon Bank Trust Investment Committee (oversaw \$190  
billion of trust and custodial funds)  
1992 to 1998 University Credit Union - *Board of Directors*  
May 1997 to May 2000 Fixed Income Strategist and Portfolio Manager (Part-time)  
Ivy Mackenzie Funds, Boca Raton, Florida.  
Worked with top management and Board of Directors on strategy.  
Worked with the fixed income team and had partial responsibility for  
the management of several of the fixed income funds.  
2000 to 2008 Ashport Mutual Funds, *Board of Trustees*

**Consulting:**

Mackenzie Investment Management Incorporated (MIMI). Developed and ran a global asset  
allocation model for a special purpose mutual fund they were offering. Other Fixed Income  
strategy and modeling for MIMI. 1992 - 1997  
Various expert witness testimonies in financial markets cases

## PUBLICATIONS

### **Books and Monographs Published:**

### **Juried or Refereed Journal Articles and Exhibitions:**

Sushka, Marie Elizabeth and W. Brian Barrett, "Banking Structure and the National Capital Market, 1869-1914," Journal of Economic History, Vol. XLIV, No. 2, June 1984, pp. 463-477.

Barrett, W. Brian, Andrea J. Heuson, and Robert W. Kolb, "The Structure of International Risk Components," Academy of International Business, Proceedings of Hong Kong Meeting July 1985.

Sushka, Marie Elizabeth and W. Brian Barrett, "Banking Structure and the National Capital Market, 1869-1914: A Reply," Journal of Economic History, Vol. XLV, No. 3, September 1985, pp. 661-665.

Barrett, W. Brian, Andrea J. Heuson, and Robert W. Kolb. "The Effect of Three Mile Island on Utility Bond Risk Premia", Journal of Finance, Vol. XLI, No. 1, March 1986, pp. 255-261.

Barrett, W. Brian and Robert W. Kolb, "The Structure of International Bond Risk Differentials," Journal of International Business Studies, Vol. XVII, No. 1, Spring 1986, pp.107-118.

Barrett, W. Brian, Andrea J. Heuson, and Robert W. Kolb. "The Differential Effects of Sinking Funds on Bond Risk Premia," Journal of Financial Research, Vol. IX, No. 4, Winter 1986, pp. 303-312.

Barrett, W. Brian, Andrea J. Heuson, Robert W. Kolb, and Gabrielle H. Schropp, "The Adjustment of Stock Prices to Completely Unanticipated Events," The Financial Review, Vol. 22, No. 4, November 1987, pp. 345-354.

Barrett, W. Brian, and Myron B. Slovin, "Economic Volatility and the Demand for Consumer Durables," Applied Economics, Vol. 20, No. 6, June 1988, pp. 731-738.

Barrett, W. Brian. "Term Structure Modeling for Pension Liability Discounting," Financial Analysts Journal, Vol. 44, No. 6, November/December 1988, pp. 63-67.

Barrett, W. Brian, Myron B. Slovin, and Marie E. Sushka. "Reserve Regulation and Recourse as a Source of Risk in the Federal Funds Market," Journal of Banking and Finance, Vol. 12, December 1988, pp. 575-584.

Barrett, W. Brian, and John W. Pfenenger II, "The Importance of Proper Cash Flow Discounting in Pension Fund Management," Financial Analysts Journal, Vol. 45, No. 2, March/April 1989, pp. 68-70.

Barrett, W. Brian, Ricardo J. Rodriguez, and Robert W. Kolb, "Balance of Trade Announcements and Multinational Stock Returns," International Journal of Management, Vol. 7, No. 3, September 1990, pp. 302-307.

Lasser, Dennis J., and W. Brian Barrett, "New Issue Yield Spreads in the 30 Year Treasury Bond Market," Financial Review, Vol 26, No. 2, May 1991, pp. 237-247.

Barrett, W. Brian, and Robert W. Kolb, "Analysis of Spreads in Agricultural Futures," The Journal of Futures Markets, Vol. 15, No. 1, February 1995.

Barrett, W. Brian, Thomas F. Gosnell, and Andrea J. Heuson, "Yield Curve Shifts and the Selection of Immunization Strategies," Journal of Fixed Income, September 1995, pp 1 - 12.

Barrett, W. Brian, and Ricardo J. Rodríguez, "The Impact of Hurricane Landfalls on Insurance Firms' Returns," Journal of Research in Finance, Volume II, No. 1, Summer 1999, pp 158-176.

Sanders, Thomas B., W. Brian Barrett, and Michael Palmer, "A Model for Determining Mispricing of Sovereign Risk Loans," Journal of International Financial Markets, Institutions and Money, Vol. 11, No 2, April 2001.

W. Brian Barrett and Thomas B. Sanders, "The Drift Factor in Pricing Futures Contracts: A New Look," The Journal of Futures Markets, Vol. 22, No. 6 (2002), pp. 579-598.

W. Brian Barrett, Thomas F. Gosnell, and Andrea J. Heuson, "Term Structure Factor Shifts and Economic News," Financial Analysts Journal, Vol 60, No., 5, Sep/Oct 2004, pp. 81-94.

W. Brian Barrett and Thomas B. Sanders, "Adrift No More: The Disappearance of the Drift Factor in the New U.S. Dollar Index Contract," Journal of Indexes, Vol. 8 (2006), No. 6, pp. 36-41.

W. Brian Barrett, Ricardo J. Rodriguez, and Thomas B. Sanders, "Fairness of Bank Rules for Compensating Balances," Commercial Lending Review, May/June 2007, pp. 44-47.

W. Brian Barrett, Celine Moreno, Thomas B. Sanders, "The Movement of Wealth," The Journal of Wealth Management, Vol. 10, No 4, Spring 2008, pp. 30-41.

**Refereed Proceedings:**

**Refereed Chapters in Books:**

**Refereed Works Accepted for Publication:**

**Other Works, Publications and Abstracts:**

Barrett, Gosnell and Heuson, "Yield Curve Shifts and the Selection of Immunization Strategies" was selected for re-printing in Chambers and Nawalka Interest Rate Risk Measurement and Management. (New York: Institutional Investor).

**Manuscripts Under Review/Under Revision:**

**Working Papers:**

**PROFESSIONAL**

**Funded Research Performed:**

**Editorial Responsibilities:**

Ad hoc reviewer for

Journal of Financial Research

Journal of Futures Markets

Journal of Business Research

Review of Financial Economics

Quarterly Review of Economics and Finance

Quarterly Journal of Business and Economics

Applied Financial Economics, Energy Journal

Member of Editorial Review Board for Financial Decisions (formerly The Journal of Financial and Strategic Decisions)

Board of Editors Journal of Economics and Finance

**Professional and Honorary Organizations (member; officer/date):**

CFA Institute, member, 1988 - present  
Beta Gamma Sigma, member, 1983  
American Finance Association, member, 1982 - present  
Financial Management Association, member, 1982 - present  
Southern Finance Association, member, 1982 - present  
Southwestern Finance Association, member, 1990 - present  
Eastern Finance Association, member, 1982 - present  
Miami Society of Financial Analysts, *member* 1995 - present  
Miami Chapter of the Financial Analysts Society of South Florida - *founding board member* 1991-1995  
Miami Chapter of the Financial Analysts Society of South Florida - *President* 1992-1993  
Financial Analysts Society of South Florida - *member*, 1990-1991  
Miami Bond Club - *member*, 1991-1993  
Vice President for Local Arrangements, Southern Finance Association 1996  
Vice President for the Program, Southern Finance Association, 2005  
President, Southern Finance Association, 2006

**Honors and Awards:**

**Post-Doctoral Fellowships:**

**Other Professional Activities (e.g., papers presented; performances; conference proceedings, seminar or conference panel member, catalogue work, etc.):**

Financial Management Association, 1982.  
"Daily Patterns in the Stock and Federal Funds Markets and the Impact of Federal Reserve Policy Procedures"  
"CDs, The Terms Structure of Interest Rates, and the Setting of CD Rates"  
Southern Economic Association, 1982.  
"The Volatility of Interest Rates and Inflation and the Implications for the Economic Impact of Recent Monetary Policies"  
Southern Finance Association, 1982.  
"CDs, The Terms Structure of Interest Rates, and the Setting of CD Rates"  
Econometric Society, 1982.  
"Empirical Evidence on The Term Structure of Interest Rates on Large Negotiable Certificates of Deposit"  
Economic History Association, 1983.  
"Banking Structure and the National Capital Market, 1869-1914"  
Financial Management Association, 1983.  
"The Impact of the Volatility of Interest Rates and Inflation on the Term Structure in the Money Markets"  
North American Economics and Finance Association, 1983.  
"Daily Patterns in the Federal Funds Markets and the Impact of Federal Reserve Policy Procedures"  
Southern Economic Association, 1983.  
"The Demand for Consumer Durables and the Volatility of Economic Fluctuations"  
Financial Management Association, 1984.  
"The Behavior of Interest Rates on Eurodollar CDs"  
North American Economics and Finance Association, 1984.  
"The Efficiency of the Commercial Paper Market"  
Southern Finance Association, 1984.  
"The Behavior of Interest Rates on Eurodollar CDs"  
"The Determinants of Yield Spreads"

Financial Management Association, 1985.  
 "The Structure of International Bond Risk Differentials"  
 North American Economics and Finance Association, 1985.  
 "CDs Reserve Requirements and the Theory of Banking"  
 Southwestern Finance Association, 1985.  
 "The Structure of International Bond Risk Differentials"  
 "The Effects of Three-Mile Island on Utility Bond Risk Premia"  
 Financial Management Association, 1986.  
 "The Adjustment of Stock Prices to Completely Unanticipated Events"  
 "The Differential Effects of Sinking Funds on Bond Risk Premia"  
 Financial Management Association, 1987.  
 "The Seasoning of Treasury Bonds: New Evidence"  
 French Finance Association, 1989.  
 "The Effect of ECU Adjustments on Multinational Stock Returns"  
 The Financial Management Association, 1989.  
 "Seasonalities In The Announcements Of Seasoned Equity Issuance"  
 Southern Finance Association, 1989.  
 "Information Signals from Managers and the Timing of Security Issuance"  
 Southern Finance Association, 1991.  
 "Seasonality in Futures Spreads"  
 Southern Finance Association, 1992.  
 Yield Curve Shifts: An Empirical Solution to a Theoretical Dilemma"  
 The Financial Management Association, 1992.  
 "Seasonality in Futures Spreads"  
 The Eastern Finance Association, 1993.  
 "Yield Curve Shifts and the Selection of Immunization Strategies"  
 The Financial Management Association, 1994.  
 "Yield Curve Shifts and the Selection of Immunization Strategies"  
 The Southern Finance Association, 1994.  
 "Yield Curve Shifts and the Selection of Immunization Strategies"  
 The Financial Management Association 1996.  
 "Information Events and the Changes in the Term Structure of Interest Rates"  
 The Southern Finance Association 1996  
 "Information Events and the Changes in the Term Structure of Interest Rates"  
 The Eastern Finance Association 1997.  
 "A Test of the Empirical Implications of the Ho-Lee Model Using Long Term Interest Rates"  
 The Financial Management Association 1998.  
 "Term Structure Factor Shifts in Response to Economic Announcements"  
 The Southern Finance Association 1998.  
 "Term Structure Factor Shifts in Response to Economic Announcements"  
 The Southern Finance Association, 1999.  
 "A Model for Determining Mispricing of Sovereign Risk Loans"  
 Financial Management Association, October 2000, Seattle, Washington.  
 "Term Structure Shifts in Response to Economic Announcements"  
 Southern Finance Association, November 2000 Savannah, GA.  
 "The Efficiency of the U.S. Dollar Index Futures Market: A New Look,"  
 The Eastern Finance Association 2001.  
 "The Efficiency of the U.S. Dollar Index Futures Market: A New Look  
 The Financial Management Association 2001.  
 "Macroeconomic Announcements and the Conditional Variance of Financial Asset Returns: The Importance of Forecast and Forecast Error Patterns"  
 The Southern Finance Association, 2001.  
 "Macroeconomic Announcements and the Conditional Variance of Financial Asset Returns: The Importance of Forecast and Forecast Error Patterns"  
 Eastern finance Association, April 2002, Baltimore:

“Macroeconomic Announcements and the Conditional Variance of Financial Asset Returns: The Importance of Market Conditions.”  
Southern Finance Association, November 2002, Key West:  
“Macroeconomic Announcements and the Conditional Variance of Financial Asset Returns: The Importance of Market Conditions.”  
Eastern finance Association, April 2003, Baltimore  
“Macroeconomic Announcements and the Conditional Variance of Financial Asset Returns: The Importance of Market Conditions.”  
European Financial Management Association, June 2003, Dublin, Ireland  
“Macroeconomic Announcements and the Conditional Variance of Financial Asset Returns: The Importance of Market Conditions.”  
Financial Management Association, October 2003, Denver  
“Macroeconomic Announcements and the Conditional Variance of Financial Asset Returns: The Importance of Market Conditions.”  
Southern Finance Association, December 2003, Charleston  
“Macroeconomic Announcements and the Conditional Variance of Financial Asset Returns: The Importance of Market Conditions.”  
“A New Look at Compensating Balances.”  
Southwestern Finance Association, March 2004  
“Macroeconomic Announcements and the Conditional Variance of Financial Asset Returns.”  
Financial Management Association, October 2004  
“Compensating Balances and the Firm’s Optimal Cash Holdings”  
Southern Finance Association, December 2004, Charleston:  
“An Immunization Approach to Liquidity Premia in Interest Rates.”

## **TEACHING**

### **Teaching Awards Received:**

UM SBA Excellence in Teaching Award 2008

### **Teaching Specialization (courses taught):**

Financial Modeling, Investments, Portfolio Management, International, Corporate, and Institutions.

### **Thesis and Dissertation Advising:**

Joe Lavelle, Executive MBA Thesis 1986.  
Art Leigh, Executive MBA Thesis 1986.  
Zach Shelomith, Undergraduate Magna Cum Laude Thesis, 1993-1994.  
Osby Friedman, Undergraduate Magna Cum Laude Thesis, 1993-1994.  
Jason Maxwell, Undergraduate Magna Cum Laude Thesis, 1995.  
Eckhard Kammer, Committee member for Summa Cum Laude Thesis, 1996-1997.  
Ngassam Ngnoumen, Committee member for Summa Cum Laude Thesis, 1997-98.  
Appandurai Thillaichidambaram, Committee member for Summa Cum Laude Thesis, 1998-99.  
Bradley Zwigard, Magna Cum Laude Thesis, Committee Member, 2002-03.  
Spencer Duke, Summa Cum Laude thesis, Committee member, 2003-04.  
Celine Moreno, Magna Cum Laude thesis, Chair, 2005-06.

### **Executive Education Teaching:**

FIN 602, 603, 621, 630, 670

## **SERVICE**

**University Committees and Administrative Responsibilities:**

Alternate to University Research Council 2004 - 2008  
University Graduate Honor Council, 2000 - 2008  
University Graduate Faculty Committee, 1992-1995  
Faculty Senate Ad Hoc Committee on Academic Computing Implementation, 1985

**School Committees and Administrative Responsibilities:**

SBA Standing Curriculum Committee 2008 - present  
Graduate Curriculum Task Force, 2007-2008  
Department of Finance MBA Curriculum Committee 2002  
SBA School Council, 1996 - present  
Director of Certificate Program in Personal Financial Planning, 1995 – 1997  
School of Business MBA Brochure Committee 1993-1995  
School of Business MBA Curriculum Committee, 1991-1992  
School of Business Undergraduate Curriculum Committee (ASPEN III) 1991-1992  
School of Business Academic Computer Committee, 1985  
Department of Finance Computer Coordinator, 1983-1987  
Department of Finance Internet Coordinator, 1998-2000  
Department Website coordinator, 1998 – 2000

**Service to Professional Associations:**

Frequent discussant (most years) at the Financial Management Association, and the Southern Finance Association since 1982  
Occasional discussant at the Econometric Society and North American Economics and Finance Association (both at ASSA) between 1982 and 1990  
Occasional discussant at the Eastern Finance Association since 1997  
Program Committee member, Financial Management Association - various years  
Program Committee member, Southern Finance Association - various years  
Internet Web-Site coordinator for the Southern Finance Association 1996  
Investments Track Chair, Southern Finance Association, 1999, 2004

**Community Activities:**

Annual Administration of the CFA Exam in South Florida, 1992 – 2000.  
Kendall United Methodist Church - Finance Committee 1995 - 1996.  
BSA Troop 457, Assistant Scoutmaster, 2000-2007.  
Enterprise Miami 1984, 1985, 1986