

UNIVERSITY OF MIAMI  
SCHOOL of BUSINESS  
ADMINISTRATION



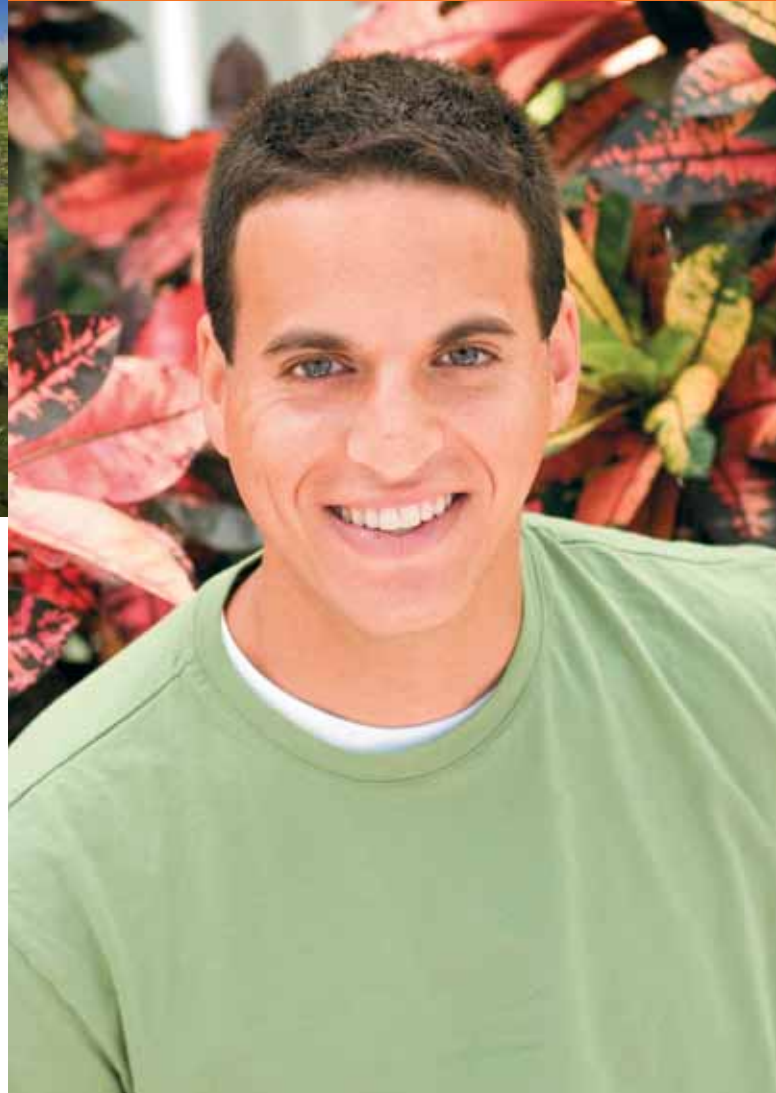
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UNIVERSITY OF MIAMI  
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ADMINISTRATION



Department of Management  
Undergraduate  
Business Programs

## Entrepreneurship



Join us for an adventure in education.

UNDERGRADUATE BUSINESS PROGRAMS  
MERRICK BLDG., ROOM 104  
P.O. BOX 248131  
CORAL GABLES, FL 33124-2010  
UNDERGRADUATEBUSINESS@MIAMI.EDU  
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## The Entrepreneurship Major

# World-Class Business Education

An Entrepreneurship major can earn either a Bachelor of Business Administration (*BBA*) or a Bachelor of Science in Business Administration (*BSBA*). This major is primarily for students who intend to start and/or manage their own small business. Students are required to take 18 credits. Students must earn a minimum of 2.5 GPA in the major and minimum grade of "C" in all major/minor courses.

### Required Courses

- FIN 308 Finance for Entrepreneurs  
(prerequisite FIN 302)
- MGT 353 The Organization and Operation of the Small Business\*
- MGT 454 High Potential Ventures  
(prerequisite MGT 353)
- MGT 455 Entrepreneurial Consulting  
(prerequisite MGT 353, MGT 454)

### Elective Courses

Select six elective credit hours from the list below:

- MGT 251 Nature and Foundations of Entrepreneurship
- MGT 349 International Business
- MGT 498 Special Topics in Entrepreneurship
- FIN 320 Investment and Security Markets
- FIN 410 Financial Institutions and Markets
- FIN 425 Business and Security Valuations
- MKT 302 Market Research and Market Analysis
- MKT 310 Consumer Behavior and Marketing Strategy
- MKT 320 Retailing
- MKT 340 Professional Selling

\*Must be taken during junior year for sequencing; FIN 302 must be taken prior to or concurrently with MGT 353.

### Entrepreneurship Minor

See an Academic Advisor in the Business School for more details about the minor and to determine how to integrate the coursework into your academic plan.



### Additional Areas of Study

- Accounting
- Computer Information Systems
- Economics
- Finance
- Health Sector Management & Policy
- Human Resource Management
- International Finance & Marketing
- Legal Studies
- Management
- Management Science
- Marketing
- Real Estate

### Application Deadlines:

Early Decision  
November 1

Early Action  
November 1

Regular Decision  
January 15

**Schedule Your Personal Information Session Today. We'll answer your questions about the School of Business, our programs and the world of opportunities that await you.**