

UNIVERSITY OF MIAMI
SCHOOL of BUSINESS
ADMINISTRATION



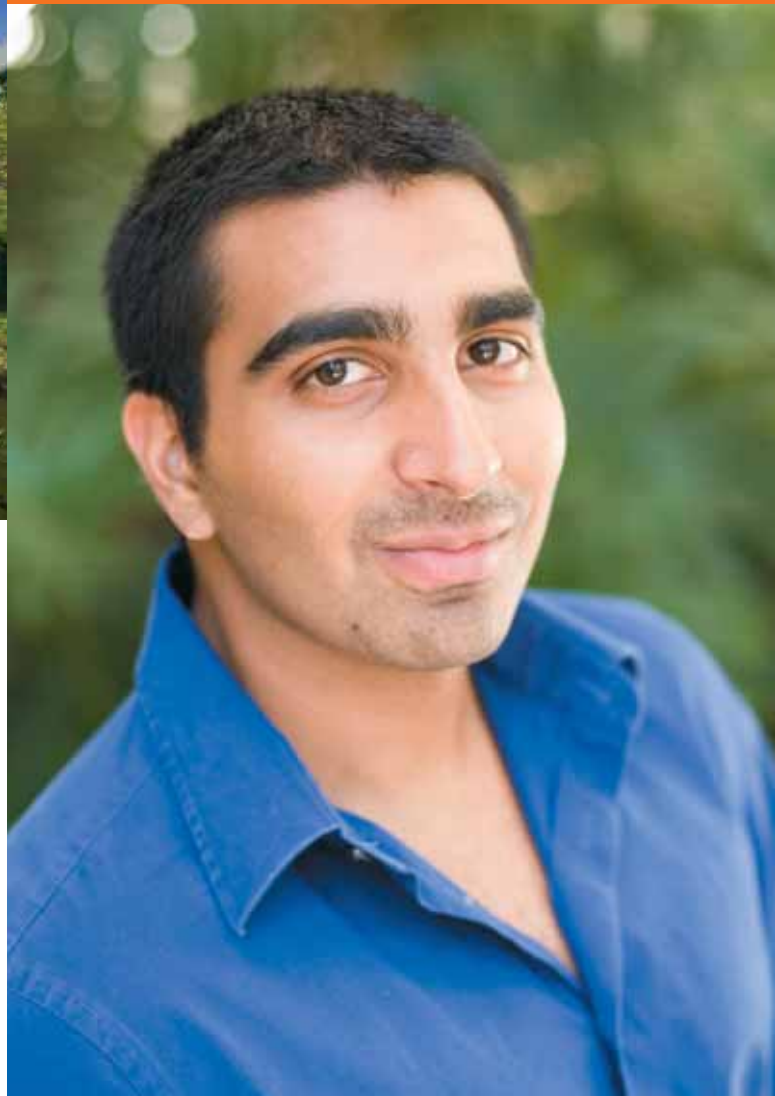
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UNIVERSITY OF MIAMI
SCHOOL of BUSINESS
ADMINISTRATION



Department of Finance
Undergraduate
Business Programs

International Finance & Marketing



Join us for an adventure in education.

UNDERGRADUATE BUSINESS PROGRAMS
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The International Finance and Marketing Major

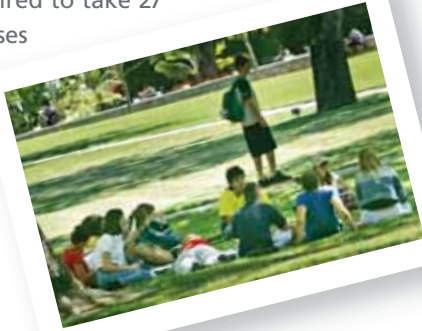
W. Brian Barrett, Ph.D., Director, IFM Program
Associate Professor of Finance

World-Class Business Education

An International Finance and Marketing major can earn either a Bachelor of Business Administration (*BBA*) or a Bachelor of Science in Business Administration (*BSBA*). Majors are required to take 27 credits in specified courses

beyond the core FIN 302 and MKT 201/301. Students must earn a grade of "B" or higher in both *FIN 302* and *MKT 201/301*.

(Note: a grade of "B-" does not qualify).



Required Courses

- FIN 302 Fundamentals of Finance
 - FIN 320 Investment and Security Markets
 - FIN 330 International Finance
 - FIN 431 International Financial Management*
 - MKT 201/301 Marketing Foundations
 - MKT 302 Market Research and Marketing Analysis
 - MKT 360 International Marketing
 - MKT 469 International Marketing Management
- and**

Select three credits from the Department of Finance from the 400-level.

*Students are strongly advised to consider the prerequisites of 400-level courses they might want to take later. All courses must be taken within the current prerequisite structure.

International Business Minor

For those business students who wish to gain a broad understanding of international business, the School of Business offers a minor in International Business. This program consists of twelve credits. At least six credits must be taken from the core below.

Core Courses

Select six, nine or twelve credit hours from the list below:

- FIN 330 International Finance
- MGT 349 International Management
- MKT 360 International Marketing
- MGT 459 International and Multinational Management

Elective Courses

Students may select three or six credit hours from list of electives in Business Law, Economics or business courses to complete requirements for the IBUB minor.

International Business is *not* offered as a minor to non business school students.



Additional Areas of Study

- Accounting
- Computer Information Systems
- Economics
- Entrepreneurship
- Finance
- Health Sector Management & Policy
- Human Resource Management
- Legal Studies
- Management
- Management Science
- Marketing
- Real Estate

Application Deadlines:

Early Decision
November 1

Early Action
November 1

Regular Decision
January 15

Schedule Your Personal Information Session Today. We'll answer your questions about the School of Business, our programs and the world of opportunities that await you.