In The News

Career Day Panelists Give Students Success Strategies

THE FALL 2006 CAREER DAY: Climbing the Ladder of Success was held on September 6. This year’s theme was “Career Advice from the Experts — Preparing for a Successful Career.” The event kicked off with a luncheon in the James W. McLamore Executive Education Center dining room with School of Business Ambassadors and MBA graduate officers. The topics included résumé preparation, interview techniques, networking skills, preparing for internships, dressing for success, and time and conflict management. Panelists included Sonia Hardy, vice president, human resources for the Miami Heat, Tom Lee and Debra Petershin, department managers at Nordstrom; Gloria Romero Roses, director of communications and community relations for The Continental Group; and Leigh M. Rothschild, managing director of Rothschild Trust Holdings. Following the luncheon, the panelists held a lively discussion of these topics before a large group of students in the School’s Steuer Auditorium.

“It is vital to develop these career skills throughout a student’s college career,” says Elisah Lewis, Director of Undergraduate Career Options Counseling. “Undergraduates need to be properly prepared in order to perform well in part-time jobs and internships, with the goal of getting a full-time job upon graduation or attending graduate school.” Lewis spoke on “The 5 As for Success at the University of Miami: Academics, Activities, Aesthetics, Athletics and Accommodations.”

NAVAL COMMANDER OFFERS LESSONS IN LEADERSHIP

ON NOVEMBER 14, THE U.S. NAVY sailed into Steuer Auditorium in the form of Cmdr. Steve Shinoe, who delivered a presentation titled “Command at Sea: Leadership Lessons from the Bridge of a Modern Man-of-War.” Shinoe, the commanding officer of the U.S.S. Gridley, a guided-missile destroyer, discussed how despite changes in the technology of warfare, leadership remains as important as ever. Potentially leading men and women into harm’s way remains a challenge. So does keeping a crew motivated and focused in the close confines of a warship — the 200 sailors aboard the Gridley range from 18 to 49 years old; 20 percent are women. And the grid has 46 states, 3 continents and 12 countries of birth.

Shinoe, a native of Florida, said that 18 years of Navy experience has taught him four overall steps to “getting on, and staying on, a winning streak.”

1. Build a great game plan. Plan with key players, who then can teach everyone else. Execute, execute, execute.

2. Build a team. You have to make sailors feel respected and useful, and exercise ownership.

3. Identify centers of gravity. These are the key personnel to whom others look. Build them up in public, delegate important work to them, and grant autonomy as they earn your trust.


ON February 10, Gridley became the first U.S. Navy warship ever commissioned at the Port of Miami. Hundreds of onlookers, including representatives of the School of Business, cheered as Shinoe was given formal command of the ship.

Cred: Steve Shinoe at Steuer Auditorium.

Undergraduate Team Wins National Ethics Debate

UM’S ETHICS SOCIETY DEBATE TEAM, comprised of students from the School of Business and other UM students, won the 13th National Championship Intercollegiate Ethics Bowl in Cincinnati on February 22. The UM quintet prevailed over 31 other teams that had won their respective regional competitions last fall.

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Winning debaters (left to right) Nick Holzer, Josh Morales, Ryan Kairalla, Christina Fiallo and Elizabeth Tedford with Dean Paul K. Sugrue.