Innovators for the Americas
Launch Week Agenda

Location: University of Miami Coral Gables Campus
School of Business Administration
Building: Jenkins
Room: SB402

December:
Students, please prepare the following prior to your arrival:
(1) With other participants from your country, please prepare a 30 min. PowerPoint introducing yourselves, your country, university and the social entrepreneurship areas in which each of you are most interested. (Present- Monday, January 4th)

(2) Individually, please prepare a 10 min. ppt. presentations on an interesting article from your favorite social entrepreneurship blog/website: Ashoka, Skoll, Acumen, Kiva etc. (Present Tues.)

Monday, January 4:
8:30-9:00am Breakfast, Registration & distribution of reading material
9:00-9:30am Welcome/Logistics: Dr. Joseph Ganitsky, Director CIBER, Dr. Greg Smogard, Director IFTA, Introduction to video conferencing
9:30-10:30am PowerPoint student introduction: Chile, Colombia
10:30-10:45am Break
10:45am-12:15pm PowerPoint student introduction: Peru, US
12:15-1:15pm Lunch/Speaker: Wil Silverman (Director, The Launchpad at UM)-An Effective “Elevator Pitch” for your Business Model
1:15-3:15pm Speaker: Juan Casimiro (Chairman & Founder, Casimiro Global Foundation)-Leadership for Entrepreneurs-7 mindsets
3:15-3:30pm Break
3:30-4:45pm Workshop: Juan Casimiro-Habits for Successful Entrepreneurs
4:45-5:15pm Wrap Up: Q&A/Next Days Agenda-Dr. Greg Smogard
6:00-7:15pm Group Activity

Revised 12/22/2015
Tuesday, January 5:

8:30-9:00am  Breakfast
9:00-9:15am  Welcome: Q&A-Dr. Greg Smogard
9:15-10:30am Group Discussion: Dr. Joseph Ganitsky-Lean Startup Canvas
10:30-10:45am Break
10:45am-12:15pm Workshop: Dr. Greg Smogard-1hour idea generation group activity
12:15-1:15pm Lunch/Speaker: Jorge Mendez (Founder, Innovate Miami)-Entrepreneurship in High School Education
1:15-3:15pm  Student presentations on Social Entrepreneurship blog article
3:15-3:30pm  Break
3:30-4:30pm  Speaker: Ellen McPhillip (Assistant Dean, Undergraduate Business Education)-Affordable Access to Education in Latin America
4:30- 5:00pm Wrap Up: Q&A/Next Days Agenda-Dr. Greg Smogard
**Wednesday, January 6:**

8:30-9:00am  
Breakfast

9:00-9:30am  
Welcome: Q&A-Dr. Greg Smogard

9:30-10:30am  
Speaker: Eduardo Santos (VP, Public Policy-Latin America & Caribbean. Mastercard)-Challenges and Opportunities in the Latin American Financial Services Sector

10:30-10:45am  
Break

10:45am-12:15pm  
Brainstorming Exercise: Guided group whiteboard discussion on social challenges in the 4 industry sectors: healthcare, transportation, education & financial services

12:15-1:30pm  
Joint Lunch with Compliance Bootcamp students

1:30-2:30pm  
Speaker: Guillaume Corpart (Managing Director, Americas Market Intelligence)-Trends and Opportunities in the Latin American Healthcare Sector

2:30-3:30pm  
Student Project Team integration and formation by sector

3:30-3:45pm  
Break

3:45-5:00pm  
Team Breakout Session: project identification-discuss potential topics, major challenges and target markets for each topic

5:00-5:15pm  
Wrap Up: Q&A/Next Days Agenda-Dr. Greg Smogard
Thursday, January 7:

8:30-9:00am  Breakfast
9:00-9:15am  Welcome: Q&A-Dr. Greg Smogard
9:15-10:45am Workshop: Susana Alvarez (UM Director of Entrepreneurship)-Developing a Business Plan
10:45-11:00am Break
11:00am-12:15pm Team Breakout: Work Plan Development
12:15-1:30pm Lunch: Join GSEM Conference (Fish-Bowl)
1:30-3:15pm Panel: Raquel Garavito & Juan Camilo Barerra (Pro Colombia)-Sector Opportunities in the Pacific Alliance
3:15-3:30pm Break
3:45-5:00pm Team Breakout: Prepare 15 min. PowerPoint for Friday
5:00-5:15pm Wrap Up: Q&A/Next Days Agenda-Dr. Greg Smogard

Friday, January 8:

8:30-9:00am  Breakfast: Q&A-Dr. Greg Smogard
9:00-10:15am Global Business Conference: Panel Discussion
10:30am-12:30pm 4 student teams-30 min. ppt. presentations & group feedback
12:30-1:30pm Lunch
1:30-2:30pm Wrap Up: Submit Plans/QA/Evaluation Forms/Next Steps