

Jordan A. Cohen

14 Country Lane, Mahwah, NJ 07430 | (201)-264-8634 | j.cohen40@umiami.edu

EDUCATION

University of Miami, School of Business Administration

Bachelor of Science in Business Administration in Finance

Other Major: Bachelor of Business Administration in Accounting

Cumulative GPA: 3.97 / 4.00

Honors: Bermont/Carlin Scholar, Freshman Student of the Year, President's Honor Roll

Relevant Coursework: Investments and Security Markets, Financial Modeling, Investment Portfolio Management, Advanced Accounting, Advanced Taxation, Accounting Systems, Intro to Programming, Real Estate Investment Analysis

Coral Gables, FL

Expected May 2017

WORK EXPERIENCE

Arma Partners LLP | Communications, Media, and Technology Investment Bank

Investment Banking Summer Analyst (M&A)

New York, NY

June 2016 – August 2016

- Performed complex market research for buy and sell-side opportunities to provide suggestions on companies to acquire based on adjacencies, verticals, and competitive advantage
- Prepared pitch books for client meetings consisting of market analysis and trends, acquisition strategies, company profiles, financials, comparables, and precedent transactions
- Created an LBO model for a company focused on SaaS software, in order to evaluate whether a private equity firm could acquire this company at a 30% premium, while achieving an IRR of 25%
- Pulled comparables for prospective client valuations and produced multiples for recent M&A transactions

Raymond James Financial, Inc. | Financial Services Company

Wealth Management Intern

Coral Gables, FL

September 2015 – January 2016

- Analyzed client asset allocations to rebalance and produce the optimal portfolio based on the clients risk tolerance
- Created pitch books that included asset allocation recommendations, financial analyses, fixed income and equity opportunities, and alternative investments, to present suitable investment vehicles to existing and prospective clients

ESM Ferolie | Consumer Product Brokerage

Analytics Intern

Montvale, NJ

May 2015 – August 2015

- Created shipping and sales reports for manufacturers 3M [NYSE:MMM] and Nestle [VTX:NESN], which provided weekly and monthly distribution to warehouse and sales
- Generated custom data pulls and informative dashboards containing sales data and rankings for brands and items for a customer or entire market using the Nielsen system and Data Alchemy

LEADERSHIP EXPERIENCE

Mannase Fashion | Fashion Based Start-up

Co-Founder & CEO

Miami, FL

January 2017 – Present

- Founded a fashion website consisting of an online store and communal platform for designers and creatives
- Headed the marketing and content initiative for the website, including news, an insight series showcasing interviews with creatives worldwide, and monthly newsletters
- Partnered with Untitled, a London based fashion creative agency, to provide original content from the European market

Arieum | Creative Agency

Business Development Representative

London, UK

June 2016 – Present

- Sourced and generated \$50,000 worth of new business, ranging from the development of mobile applications, marketing for startups, and content creation
- Consulted prospective clients by assisting them with refining ideas, business plans, and marketing products
- Acted as the sole U.S. representative for the agency, sourcing new business from major markets

SKILLS, ACTIVITIES & INTERESTS

Skills: QuickBooks, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Nielsen, Capital IQ, C++ (Introductory)

Interests: Car Enthusiast, Movie Production, Music Production, App Development, Real Estate Development