

Blake M. Meyerson
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EDUCATION

University of Miami, Bachelor of Science in Business Administration

Coral Gables, FL
June 2020

- GPA: 4.0 | Accolades: President's Scholarship

Majors: Business Analytics, Mathematics *Minor:* Finance

Relevant Coursework: Probability Theory, Statistics, Regression Analysis, Machine Learning

WORK EXPERIENCE

XIR Trading, *Cofounder, Operating Officer*, Weston, FL

February 2016 – May 2017

- Co-engineered a quantitative algorithm utilizing localized regression to trade equities listed on the NYSE and NASDAQ
- Increased yields 20 basis points per day by instituting intraday equity basket adjustments, advocating a volume threshold that would ensure liquidity, and implementing trailing stops as a proactive risk management strategy
- Developed the conceptual framework incorporated throughout the development process

Portfolio Management, Weston, FL

December 2014 – Present

- Utilized a bottom up approach to select securities which had favorable financial multiples, strong earnings growth, and robust liquidity ratios
- Entered options positions to increase portfolio convexity and capitalize upon expectations in asset specific volatility
- Mitigated risk exposure by modeling cross-asset correlations among bonds, equities, and FX to approximate hedging ratios in risk-on and risk-off periods

LA Consulting, *Data Analytics*, Coral Springs, FL

June 2015 – August 2017

- Constructed regression models to identify the effect of mobile, online, and print advertising on revenue
- Created a logistic regression model using client characteristics to estimate the probability of a successful sale
- Utilized R, Python, and other computational packages for data visualization purposes

Exponential Tutoring, *Founder*, Weston, FL

December 2015 – July 2016

- Increased average quarterly GPA of clients from a 2.6 to a 3.2 on a 4.0 scale by creating comprehensive reviews
- Constructed a pricing mechanism that included group sessions, increasing income by 20%
- Devised a marketing plan involving referrals, flyers, and social media interaction to peak interest in the tutoring service

LEADERSHIP & ACTIVITIES

TAMID Group, *Director of Fund*, Coral Gables, FL

December 2017 – Present

- Developed simulations that utilize probabilistic mechanisms to generate unique portfolio paths over designated intervals
- Educated peers about different valuation methodologies including discounted cash flows and comparable analysis
- Directed the allocation of capital into numerous equities based upon valuation and growth criteria

Canes Investing Association, *President*, Coral Gables, FL

October 2016 – Present

- Created presentations aimed at informing students about current market events, new trading strategies, and different investment vehicles
- Organized campaigns utilizing flyers and social media interaction to increase student involvement in the organization by 15%
- Planned the logistics behind coordinating events and reached out to financial professionals to schedule presentations

UNICEF, *Member*, Weston, FL

December 2014 – July 2016

- Organized fundraising events such as bake sales and charitable walks to generate money for underprivileged children, helping the club amass over \$74,000 in a three-year period

SKILLS, ACTIVITIES, AND INTERESTS

Interests: Baseball, Football

Affiliations: Pi Kappa Phi, UNICEF

Software: Python, R