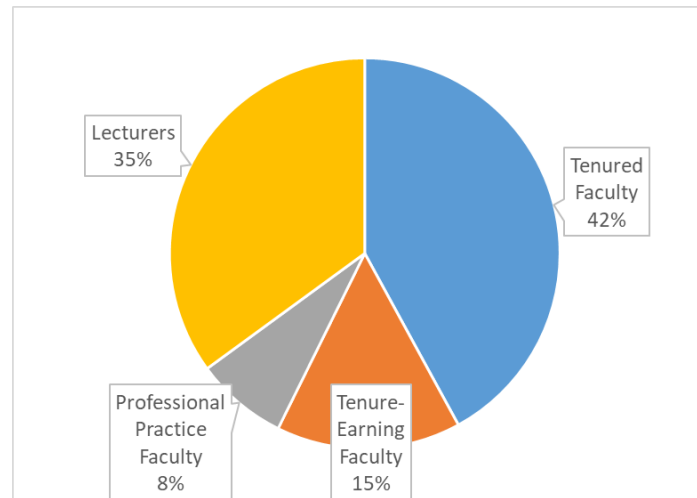




Research @ MBS

# Managing MBS's Faculty Portfolio

## Faculty Portfolio



## Entry

- Tenure- vs. Non-tenure-track
- Rookies vs. Seasoned rookies
- Endowed chairs

## Exit

- Retirement
- Not grant tenure
- Retention

# What do Professors Do?

**i) Research**

**ii) Teaching**

**iii) Service**

# Research Output

- Academic articles

- Books

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**Shaped by their daughters: Executives, female socialization, and corporate social responsibility<sup>a,\*</sup>**

Henrik Cronqvist<sup>a,\*</sup>, Frank Yu<sup>b</sup>

<sup>a</sup> University of Miami, 5250 University Drive, Coral Gables, FL 33146, USA  
<sup>b</sup> China Europe International Business School, 609 Hongfeng Road, Shanghai, People's Republic of China

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**ABSTRACT**

Corporate executives managing some of the largest public companies in the U.S. are shaped by their daughters. When a firm's chief executive officer (CEO) has a daughter, the corporate social responsibility rating (CSR) is about 9.1% higher, compared to a median firm. The results are robust to confronting several sources of endogeneity, e.g., examining first-born CEO daughters and CEO changes. The relation is strongest for diversity, but significant also for broader pro-social practices related to the environment and employee relations. Our study contributes to research on female socialization, heterogeneity in CSR policies, and plausibly exogenous determinants of CEOs' styles.

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**1. Introduction**

Research in social science has recently demonstrated the importance of the family environment for an individual's behavior. For example, parents may impact their child

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<sup>\*</sup> Corresponding author.  
E-mail addresses: [hcronqvist@bus.miami.edu](mailto:hcronqvist@bus.miami.edu) (H. Cronqvist), [fyu@ceibs.edu](mailto:fyu@ceibs.edu) (F. Yu).

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# Why is Research Important

- **Professor's Perspective:**

- This is why we become professors in the first place!

- **School's Perspective:**

- Cutting-edge knowledge
- Rankings
  - University of Texas at Dallas (“UT-Dallas rankings”)
    - <http://jindal.utdallas.edu/the-utd-top-100-business-school-research-rankings/>
  - Financial Times 50 (“FT50”)
    - <https://www.ft.com/content/3405a512-5cbb-11e1-8f1f-00144feabdc0>

# UT Dallas Rankings

Rank	University	Articles	Score	Country
1	University of Pennsylvania (The Wharton School)	304	164.14	USA
2	Harvard University (Harvard Business School)	236	124.47	USA
3	New York University (Leonard N. Stern School of Business)	253	119.36	USA
4	Massachusetts Institute of Technology (Sloan School of Management)	213	101.08	USA
5	University of Southern California (Marshall School of Business)	196	99.95	USA
<b>6</b>	<b>University of Texas at Dallas (Naveen Jindal School of Management)</b>	<b>207</b>	<b>98.27</b>	<b>USA</b>
7	University of Chicago (Booth School of Business)	185	93.11	USA
8	University of Toronto (Joseph L. Rotman School of Management)	198	91.77	Canada
9	University of Michigan at Ann Arbor (Ross School of Business)	195	91.26	USA
10	Columbia University (Graduate School of Business)	196	90.79	USA
11	University of Texas at Austin (McCombs School of Business)	183	89.55	USA
12	University of Minnesota at Twin Cities (Carlson School of Management)	209	89.38	USA
13	Duke University (The Fuqua School of Business)	191	88.68	USA
14	University of North Carolina at Chapel Hill (Kenan-Flagler Business School)	190	87.09	USA
15	Stanford University (Graduate School of Business)	179	86.36	USA
16	University of Maryland at College Park (Robert H. Smith School of Business)	185	81.65	USA
17	University of Washington at Seattle (Michael G. Foster School of Business)	177	79.72	USA
18	Pennsylvania State University at University Park (Smeal College of Business)	172	78.22	USA
19	Northwestern University (Kellogg School of Management)	159	76.33	USA
20	Ohio State University (Fisher College of Business)	165	73.46	USA
21	Arizona State University (W.P. Carey School of Business)	173	73.31	USA
22	Washington University at St. Louis (Olin School of Business)	139	65.42	USA
23	Indiana University at Bloomington (Kelley School of Business)	145	63.89	USA
24	University of California at Los Angeles (Anderson School of Management)	130	60.46	USA
25	Cornell University (Samuel Curtis Johnson Graduate School of Management)	139	59.17	USA
26	Texas A&M University at College Station (Mays Business School)	142	58.09	USA
27	University of California at Berkeley (Walter A. Haas School of Business)	118	57.04	USA
28	Georgia State University (J. Mack Robinson School of Business)	119	55.9	USA
29	University of British Columbia (Sauder School of Business)	109	53.71	Canada
30	Carnegie Mellon University (Tepper School of Business)	105	53.2	USA
31	Georgia Institute of Technology (Scheller College of Business)	110	50.86	USA
32	University of Illinois at Urbana-Champaign (Gies College of Business)	116	49.29	USA
33	Boston College (Carroll School of Management)	88	44.87	USA
34	Purdue University (Krannert Graduate School of Management)	99	44.74	USA
35	University of Notre Dame (Mendoza College of Business)	92	44.5	USA
36	University of Georgia (Terry College of Business)	100	43.41	USA
37	University of Florida (Warrington College of Business)	95	43.13	USA
38	Temple University (The Fox School of Business and Management)	94	43.04	USA
39	Michigan State University (The Eli Broad College of Business)	94	39.52	USA
40	Emory University (Goizueta Business School)	85	37.64	USA
41	McGill University (Desautels Faculty of Management)	78	37.44	Canada
42	University of Colorado at Boulder (Leeds School of Business)	83	36.88	USA
43	University of South Carolina at Columbia (Darla Moore School of Business)	78	35.61	USA
44	Yale University (School of Management)	71	35	USA
45	Boston University (Questrom School of Business)	81	35	USA
46	University of Arizona (Eiler College of Management)	89	34.43	USA
47	University of Wisconsin at Madison (Wisconsin School of Business)	75	34.21	USA
48	University of Pittsburgh (The Joseph M. Katz Graduate School of Business)	72	33.87	USA
49	University of Arkansas at Fayetteville (Sam M. Walton College of Business)	64	32.12	USA
50	University of Utah (David Eccles School of Business)	70	31.93	USA
51	Dartmouth College (Tuck School of Business)	73	30.63	USA
52	University of Miami (School of Business Administration)	64	29.66	USA
53	Western University (Ivey Business School)	59	28.94	Canada
54	University of Alberta (School of Business)	64	28.65	Canada
55	Georgetown University (The McDonough School of Business)	70	28.5	USA
56	Rice University (Jesse H. Jones Graduate School of Business)	62	28.3	USA
57	University of California at Irvine (Paul Merage School of Business)	63	26.82	USA

# Research Process

- Idea
- Team
- Input (e.g., data)
- Analysis
- Working paper
- “Marketing” (e.g., conferences)
- Peer review process
- Publication

# Publish or Perish?



- Tenure “clock” is 6 years at MBS.
- Review at Department → Promotion & Tenure Committee → Dean → University Committee → Provost → Board of Trustees.
- Quantity (# papers) & Quality (# citations)
  - Social Science Citation Index
  - Google Scholar





## Henrik Cronqvist

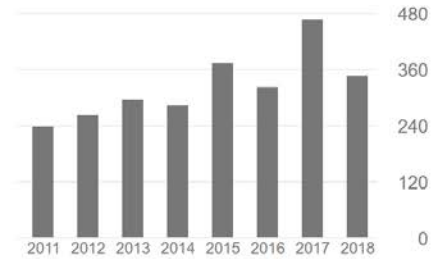
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-  **Stephan Siegel**  
University of Washington, Foster... [>](#)
-  **Richard Thaler**  
University of Chicago, Booth Sch... [>](#)
-  **Scott E. Yonker**  
Finance Professor, Cornell Unive... [>](#)
-  **Frank Yu**  
China Europe International Busin... [>](#)
-  **Fredrik Heyman**  
Research Institute of Industrial E... [>](#)
-  **Jonas Vlachos**  
Stockholm University and IFN [>](#)
-  **Angie Low**  
Nanyang Business School, Nany... [>](#)
-  **William Bazley**  
University of Miami [>](#)
-  **Feida (Frank) Zhang**  
University of Queensland [>](#)
-  **Alessandro Previtero**  
Assistant Professor of Finance, I... [>](#)

Thanks!  
Q&A