MASTER IN BUSINESS ANALYTICS

THE FUTURE IS ANALYTICS.

MIAMI BUSINESS SCHOOL
Don’t just lead the future. Predict it.

Master in Business Analytics

Technology’s impact on business has made it so that analytics is no longer just an option. It’s a must. The digital revolution is increasing the demand for analysts who not only feel comfortable with vast amounts of data, but are able to leverage it for improved decision making across business functions and industries. Today, 85% of business analytics positions require advanced degrees. Miami Business School’s Master in Business Analytics is the key to smarter decision making in the era of Big Data. Graduate with the technical and analytical skills necessary to give yourself a competitive advantage and lead the future of business.
RESEARCH CENTER

MBS and Deloitte have created the Deloitte Institute for Research & Practice in Analytics (DIRPA) at the University of Miami to advance the business analytics field and foster digital innovation.

Learn key programming skills: R, Python, SQL, Tableau, SAS, Hadoop, Spark and others.

STEM-DESIGNATED

The Master in Business Analytics is a STEM-designated program allowing international students to extend their employment opportunities in the U.S. for up to a total of 36 months.

94%

MBS ensures student access to numerous career and networking events. 94% of students earn jobs within three months of graduation.

Companies providing capstone or internship opportunities include: Bankers Healthcare Group, Carnival, Citi, Deloitte, Envision Healthcare, Hertz, Miami Dolphins, Miami Heat, Miami Marlins, Norwegian Cruise Lines and Visa.
Welcome to Miami — the city of possibility that’s made a name for itself by always being ahead of the rest. A booming, cultural epicenter of change and disruptive innovation. At Miami Business School, this glittering, global business hub is your real-life classroom. Here, you won’t just learn about the future of business, you’ll live it.

GLOBAL EXPOSURE:

#1 Miami has been ranked as the #1 most international city in the U.S. by the U.S. Census Bureau.

100 Miami is home to a diverse group of people from over 100 countries.

A BOOMING BUSINESS HUB:

1,400 Miami serves as the headquarters of Latin American operations for more than 1,400 multinational corporations.

#1 The city has been ranked #1 for startup activity.

#2 Miami holds the #2 spot for international banking in the country.

CULTURAL HOT SPOT:

50 Miami is home to over 50 museums, theaters and cultural centers.
SKILLS THAT WILL PUT YOU IN HIGH DEMAND.

The Master of Science in Business Analytics has a unique and innovative curriculum designed to meet the needs of a rapidly-changing industry. Students interact with high-level, C-Suite executives and learn how to turn abstract data into meaningful information that can be used to predict consumer behavior and forecast revenue and expenses for virtually any business model and any industry sector.

• 10 months.
• Evening classes available for working professionals.
• Students can complete a capstone project or internship.

SAMPLE CURRICULUM:

Predictive Analytics
• Data Mining
• Machine Learning
• Time Series Analysis & Forecasting

Programming and Software
• Programming for Data Analytics
• Data Visualization
• Big Data Analytics

Application Areas
• Supply Chain Analytics
• Marketing Analytics
• Accounting Analytics
MAKE THE RIGHT CONNECTIONS.

The Master in Business Analytics program connects you with a diverse group of carefully selected peers from a wide variety of backgrounds. Make the kinds of connections that will propel your career forward and help you rise up as a leader in analytics.

ALUMNI EMPLOYERS INCLUDE:

Abbott Laboratories  
American Express  
Carnival Cruise Lines  
Chewy  
Deloitte  
Ernst & Young  
FedEx  
Hertz  
JP Morgan  
KLX Aerospace  
NBC Universal  
Nielsen  
Norwegian Cruise Lines  
Perry Ellis  
Royal Caribbean  
RSI (Burger King)  
TransUnion  
Vanguard  
Visa  
Wal-Mart  
Whole Foods

DIVERSE ACADEMIC BACKGROUNDS:

Accounting  
Biology  
Business  
Chemistry  
Communications  
Computer Science  
Economics  
Engineering  
Finance  
Information Systems  
International Business  
Management  
Marketing  
Math  
Political Science  
Psychology  
Public Administration  
Public Health  
Statistics

Over 70% of students are international. 26 countries represented in the classes of 2017-2019.

APPLY NOW
CONTACT OUR GRADUATE ADMISSIONS TEAM OR STOP BY AND VISIT US ON OUR BEAUTIFUL CAMPUS

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