THE MASTER OF SCIENCE IN SUSTAINABLE BUSINESS

MIAMI BUSINESS SCHOOL
Having a career and having a purpose can go hand in hand. A Master in Sustainable Business is your opportunity to be a force for good inside a company: making positive impacts on the environment and society in a way that increases the long run value of the firm and is consistent with the firm’s strategy and vision. Being on the forefront of this emerging field is fundamental to the future of business. In Miami Business School’s Master of Science in Sustainable Business, our unique interdisciplinary team unites business, science, theory and practice, to provide a forward-thinking foundation for those focused on where the world is headed. We’ll give you the tools and skills necessary to turn your purpose into action. At the University of Miami, transform yourself into a sought-after professional who has the potential to transform how the world works.
CAPSTONE PROJECT:

Working in teams or individually, a Capstone Project enables students to apply their knowledge in real-world scenarios. This can be in the form of an internship, entrepreneurial start-up or a sustainability consulting assignment for a specific area of business.

Our UM staff works one-on-one with students in their chosen field, giving them a level of depth and expertise they can’t get anywhere else. Capstone projects help our students choose a path, providing a roadmap to successfully transition into their careers.

10 MONTHS:

Rigorous training aligned with what the market is demanding:
- Business + Science
- Theory + Practice
- Strategy + Analytics

32 CREDITS:

Innovative curriculum to set you up for success leading sustainable business practices across four academic quarters starting in August.

STEM CERTIFIED:

A STEM-designated program develops your analytical and quantitative skills. If you are an international student, you can extend your employment opportunities in the U.S. for up to a total of 36 months.

WHAT YOU NEED TO APPLY:

- Basic Info
- Essay
- Letters of Recommendation
- Resume
- GMAT/GRE

BUILD A NETWORK OF OPPORTUNITIES:

Students will have access to a network of Chief Sustainability Officers from major corporations who serve on the program’s advisory board.
THE MIAMI ADVANTAGE.

Welcome to Miami — the city of possibility that’s made a name for itself by always being ahead of the rest. A booming, cultural epicenter of change and disruptive innovation. At Miami Business School, this glittering, global business hub is your real-life classroom. Here, you won’t just learn the future of business, you’ll live it.

GLOBAL EXPOSURE:

#1 Miami has been ranked as the #1 most international city in the U.S. by the U.S. Census Bureau.

100 Miami is home to a diverse group of people from over 100 countries.

A BOOMING BUSINESS HUB:

1,400 Miami serves as the headquarters of Latin American operations for more than 1,400 multinational corporations.

#1 The city has been ranked #1 for startup activity.

#2 Miami holds the #2 spot for international banking in the country.

CULTURAL HOT SPOT:

50 Miami is home to over 50 museums, theaters and cultural centers.
WHERE
SCIENCE AND
BUSINESS
MEET.

This sustainability master’s program leverages highly-rated faculty at the Miami Business School, the environmental expertise of the University of Miami’s world-renowned Rosenstiel School of Marine and Atmospheric Science and the industry-leading Department of Civil Architecture and Environmental Engineering - creating an integrated platform for our sustainability graduate program. Miami is uniquely positioned as a center of sustainability simply because its future depends on successfully deploying the tenets of these programs.
85% of the firms in the S&P 500 now publish sustainability reports.

2X The number of companies with full-time sustainability officers doubled between 1995 and 2003 and doubled again between 2003 and 2008.

2/3 Nearly two-thirds of consumers across six international markets believe they “have a responsibility to purchase products that are good for the environment and society.”

55% One study found that morale was 55% better in companies with strong sustainability programs, compared to those with poor ones, and employee loyalty was 38% better.

$8.72T The size of the socially responsible investment assets under management reached $8.72 trillion in 2016, nearly 22% of the total assets under management.
A UNIQUE PROGRAM FOR UNIQUE BUSINESS CHALLENGES.

The program is built on three principles:

1. A FOCUS ON BUSINESS:
   - Rigorous curriculum that rethinks core business disciplines to focus on sustainability.
   - Requires capstone/project course for which students will do a sustainability project for a firm/organization.

2. DATA-DRIVEN AND INFORMED BY SCIENCE:
   - Students will receive training in the scientific basis through interdisciplinary electives from the Rosenstiel School (RSMAS) and/or the Civil, Architectural and Environmental Engineering (CAE) department.
   - Students learn how to achieve the most social benefit at the minimum cost to a firm. Science courses and a course in non-market valuation will teach students how to statistically estimate the benefits to society of sustainability programs, so that the firm can focus on programs that provide the largest impact.

3. CORPORATE SUSTAINABILITY (ESG):
   - Our world-class faculty have expertise in all three pillars (environment, social and governance) of corporate sustainability and related expertise in areas such as supply chain risk and the RSMAS and CAE faculty provide expertise in the scientific basis.
Pending approval by the Southern Association of Colleges and Schools Commission on Colleges and the University of Miami Board of Trustees.