



**March 29, 2019** **University of Miami**



7:30 - 8:20 am **REGISTRATION NETWORKING BREAKFAST – Sponsored by Baptist Health Care**

8:20 – 8:30 am **OPENING REMARKS**

**John Quelch**, Vice-Provost, University of Miami. Dean, Miami Business School  
**Steven G. Ullmann**, Chair and Professor, Health Management and Policy, Miami Business School

**INTRODUCTORY REMARKS**

**Penny Shaffer**, Market President – South Florida, Florida Blue

8:30 – 10:00 am **KEYNOTE PANEL: HEALTH CARE INNOVATION; TECHNOLOGY, PEOPLE & POLICY**

*Introduction:* **Damian P. Alagia, M.D.**, Chief Clinical Officer, Quest Diagnostics



*Moderator:*  
**Pat Geraghty**  
 President and Chief Executive Officer  
 Guide Well Mutual and Florida Blue



**Ernest Grant**  
 President  
 American Nurses Association



**Joseph Fifer**  
 President and CEO  
 Healthcare Financial Management Association



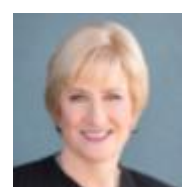
**Halee Fischer-Wright, MD**  
 President and CEO  
 Medical Group Management Association



**Maryjane Wurth**  
 Executive Vice President & Chief Operating Officer  
 American Hospital Association



**John Mathewson**  
 Chief Operating Officer  
 America's Health Insurance Plans



**Barbara McAneny, MD**  
 President  
 American Medical Association

10:00 – 10:30 am **NETWORKING COFFEE BREAK – Sponsored by Envision**

10:30 – 12:00 pm **KEYNOTE PANEL: THE ROLE OF GOVERNMENT IN HEALTH CARE AROUND THE WORLD**

*Introduction:* **Mauricio Ortiz**, President Latin America, Boston Scientific



*Moderator:*  
**Julio Frenk, MD**  
 President  
 University of Miami



**Adolfo Rubinstein, MD**  
 National Secretary of Government for Health  
 Presidency of the Government of Argentina



**Emilio Santelices Cuevas, MD**  
 Minister of Health  
 Presidency of the Government of Chile



**Juan Pablo Uribe, MD**  
 Minister of Health  
 Presidency of the Government of Colombia



**Elizabeth Z. Tomas, MD**  
 Minister of Health  
 Presidency of the Government of Peru



**Christopher Tufton, MD**  
 Minister of Health  
 Presidency of the Government of Jamaica

12:00 – 1:00 pm **NETWORKING LUNCH – Sponsored by Schoen Clinic**



# The Business of Health Care

TECHNOLOGY & PEOPLE: U.S. & BEYOND

**March 29, 2019**

**University of Miami**



1:00 – 2:30 pm

## KEYNOTE SPEAKER: THE FUTURE OF HEALTH CARE: FROM THE FLINTSTONES TO THE JETSONS

*Introduction:* **Barry T. Katzen, M.D.**, Chief Medical Executive, Miami Cardiac & Vascular Institute



**Rubin Pillay, MD**  
Medical Futurist and  
Professor of Healthcare  
Innovation  
School of Medicine  
University of Alabama

2:30 – 2:45 pm

## NETWORKING COFFEE BREAK – Sponsored by Aon

2:45 – 3:45 pm

## KEYNOTE PANEL: TECHNOLOGY & PEOPLE IN HEALTH CARE SYSTEMS

*Introduction:* **Jaime Caldwell**, President, South Florida Hospital & Healthcare Association



*Moderator:*  
**Norma Sue Kenyon**  
Vice Provost for  
Innovation, Chief Innovation  
Officer  
Miller School of  
Medicine University of Miami



**Edward Abraham, MD**  
Chief Executive Officer  
UHealth,  
University of Miami



**Patrick Hale**  
Executive Vice  
President  
Chief Information Officer  
VITAS Healthcare



**Brian Holzer, MD**  
Chief Executive  
Officer  
Lacuna Health



**Ed Martinez**  
Senior Vice President &  
CIO, Nicklaus Children's  
Health System

3:45 – 4:30 pm

## KEYNOTE PANEL: TECHNOLOGY, TRADE, AND THE GLOBAL HEALTH CARE BUSINESS CLIMATE

*Introduction:* **Scott Allman**, Chief Operating Officer, Resident Managing Director, Aon



*Moderator:*  
**Richard Clarke**  
Senior Fellow and  
Clinical Professor  
University of Miami



**Brent McDonald**  
Managing Director,  
Bank of America  
Merrill Lynch



**Aaron Feinberg**  
Vice President  
EY-parthenon

4:30 – 4:35 pm

## CLOSING REMARKS

**Steven G. Ullmann**, Director, Center for Health Management and Policy, Miami Business School

4:35 – 5:00 pm

## NETWORKING COFFEE – Sponsored by Cleveland Clinic