

# INNOVATORS FOR THE AMERICAS

**MGT 456  
SPRING 2018**



**APPLY  
TODAY!**

**INTERDISCIPLINARY, CROSS-CULTURAL, GLOBAL ENTREPRENEURIAL PROJECTS**

The IFTA program, funded by the US Department of Education and organized by the University of Miami's Center for International Business Education and Research (UM CIBER), is a unique, undergraduate-level experiential learning course.

"This type of exposure to market research provides globally-minded students first-hand experience on what it takes to gather data in countries that don't have similar databases to the US, a market research experience that is incomparable to anything you would do in a class setting,"

- Altaïr Larbi Dahrouch  
School of Business Administration  
Entrepreneurship and Marketing Major  
Expected Graduation May 2018

**Students participating in this program will have the opportunity to:**

- increase their global business competencies through adviser-guided collaboration and active participation in international, entrepreneurial-driven student teams
- work virtually and travel to Latin American countries to develop, present, and defend a business plan that addresses the needs of a specific market
- leverage the entrepreneurial and technological expertise of their team members, as well as others with whom they network

Students are responsible for all travel expenses (meals, local transportation, personal expenses, etc.) and course credits at their respective universities. Upon completion of the program, UM CIBER will provide a refund of all travel expenses up to a pre-determined amount (i.e. \$1,000, \$1,500, \$2,000).

**FOR MORE INFORMATION VISIT: [www.UMCIBER.com](http://www.UMCIBER.com)**

**APPLY TODAY: [https://umiami.qualtrics.com/jfe/form/SV\\_1Bx6aSrJMValFvn](https://umiami.qualtrics.com/jfe/form/SV_1Bx6aSrJMValFvn)**

**PARTICIPATING UNIVERSITIES INCLUDE:**

UNIVERSITY OF MIAMI  
SCHOOL of BUSINESS  
ADMINISTRATION



**TECNOLÓGICO  
DE MONTERREY**



**UNIVERSIDAD  
DEL PACÍFICO**



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